



Realtors Can Plant Pride in Springfield

Springfield in Full Bloom is a campaign with the intent of energizing the municipal, business, and private sectors of Springfield to actively take pride in the city where they live. As a contestant in America in Bloom's annual competition amongst cities across the nation, Springfield in Full Bloom builds pride around assets in the community concerning horticulture, environmentalism, community involvement and heritage preservation.

The following is a list of just some of the benefits Springfield in Full Bloom has to offer the housing market:

- ❖ Tidiness projects increase the appearance of city blocks and residence neighborhoods
- ❖ Floral designs increase property value and curbside appeal
- ❖ Heritage sites and attractions accentuate the community's history and character
- ❖ In a survey of one southern community, 74 percent of the public preferred to visit establishments that were beautified with trees and other landscaping
- ❖ 86 percent of surveyed real estate appraisers agreed that landscaping added to the dollar value of commercial real estate

Want to know more about how you can benefit from getting involved with Springfield in Full Bloom? Visit our website at SpringfieldinFullBloom.com or call 937-688-3878.