



Residents Can Plant Pride in their Yards

Springfield in Full Bloom is a campaign with the intent of energizing the municipal, business, and private sectors of Springfield to actively take pride in the city where they live. As a contestant in America in Bloom's yearly competition amongst cities across the nation, Springfield in Full Bloom builds pride around assets in the community concerning horticulture, environmentalism, community involvement and heritage preservation.

The following is a list of just some of the benefits Springfield in Full Bloom has to offer the citizens of Springfield:

- ❖ America in Bloom reports that their contest changes lives, improves communities, and makes a visible difference in community members' towns
- ❖ Citizens of well-kept towns enjoy lower crime rates and less vandalism
- ❖ Residential property values increase with community beautification efforts
- ❖ The beauty contest acts as a springboard to start continued improvement efforts, making the city a great place to visit, live, work and play
- ❖ Giving one's time to volunteerism not only increases community pride but also exposes individuals to new people and experiences

Want to know more about how you can benefit from getting involved with Springfield in Full Bloom? Visit our website at SpringfieldinFullBloom.com or find us on Facebook!